



Happy Plate Concepts fills plates with delicious food, but our mission is to also fill lives – our customers, our team members, our community. We're in the business of making things better for others... safe places for our guests to enjoy their time together, a better quality of life for our team members, and giving back to local neighborhoods and communities.

Happy Plate is more than a restaurant group. We're an idea. We're a way of life. We're the warm feeling of home, where everyone can comfortably be themselves. You're more than welcome at every Happy Plate concept, where you can fill your plate, and your life, to the fullest.

## **FUNdraiser**

We know that this year looks different, but one thing remains – our commitment to having a positive impact in the local community. Supporting our local communities is vital during these challenging times. Whether you are fundraising on behalf of your school, religious group, sports team, or charitable organization, Happy Plate Concepts FUNdraiser Program is here to help you!

Happy Plate Concepts will donate 15% of any check at your assigned location on your specific day. Guests may dine inside, outside, curbside or takeout. As long as they mention they are supporting the FUNdraiser, their donation will be counted!

- Event must be scheduled no later than 30 days (\*exceptions available) prior to the requested date by completing the above information.
- Events are hosted on Monday, Tuesday or Wednesday only.
- Both for-profit organizations and not-for-profit organizations, including those listed, may be approved, provided that all proceeds will fully benefit the purpose of the fundraiser; Band, Charitable Organization, Cheerleading/Dance/Gymnastics, Chorus/Choir, Club, Educational Institution, Other, Religious Group, Sports Team

*\*Happy Plate Concepts FUNdraising monetary donation structure reflects our commitment to helping organizations and groups to raise funds for their causes and is not intended to provide discounted pricing for personal gain or commercial profit.*

## **Benefiting Organization Commitment**

- The benefiting organization is responsible for promoting the event and e-mailing their promotion plan at least 3 weeks prior to the event to [amanda@happyplateconcepts.com](mailto:amanda@happyplateconcepts.com). *\*Exceptions apply*

- Promotion plan must include the following: 1) Pledge to post to organizations social media platforms about the event tagging concept at least once a week, for 3 weeks leading up to and on the day of the event. 2) A draft publication to membership(s) – through newsletters, bulletins, flyers, e-mail.

- We request that a group representative be present on the day of the event during peak hours to speak to tables and/or answer any questions about the organization. Peak hours vary by concept: Sunnyside 7-9am & 11am - 1pm | S&B's & El Camino 11am - 1pm & 5pm - 7pm

- It is recommended to bring flyers/handouts for tables regarding the organization. This is also a time to solicit additional cash donations and promote any upcoming events.

*\*If the event is not promoted, the event may be cancelled.*

### **Happy Plate Concepts Commitment**

- Upon approval, the assigned concept will send out a confirmation email with the date and designated location for the event.

- Designated concept will post to social media platforms promoting the event once leading up to the event.

- If all above requirements have been met, the designated concept will donate up to 15% of collected receipts for the entire day to the organization.

*\*All bookings are at the discretion of Happy Plate Concepts manager and/or FUNdraiser contact.*

## **Happy People. Happy Plates. Happy Plate Concepts.**