



Midtown Renaissance (A REHCO LLC Company) Donation & Sponsorships Policy 2016

Midtown Renaissance will consider cash or in-kind sponsorships only for events, projects, or promotions that meet ALL of the following criteria: (Applicant, please check all that apply.)

- Takes place within Oklahoma City
- Organization/event producer demonstrates fiscal soundness and is capable of producing a high-quality event
- Adds to the quality of life for Oklahoma City residents, employees, and visitors

Extra consideration will be given to an event or project that: (Applicant, please check all that apply.)

- Increases exposure of the Midtown or Automobile Alley community to a larger metropolitan or regional audience
- Has a positive impact on Midtown or Automobile Alley's image or has a positive economic impact on Midtown or Automobile Alley
- Benefits a non-profit organization. If so, which one? _____
- Invites area businesses to participate in event-related promotions and day-of-event activities
- You can provide an event budget or percentage breakdown of income and expenses

Additional information:

- All events are responsible for leaving the event area the same or better than before the event started.
- The amount of the sponsorship or donation awarded is at the discretion of the Management of Midtown Renaissance, and the management reserves the right to approve or deny any sponsorship or donation for any reason.
- Funds or in-kind donations will not be dispersed if the event/project does not take place for any reason.